# Off-grid and mini-grid market trends and opportunities in the world and SEA

AESW 2020, Preparation webinar

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Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

# What is GIZ?

Supported by:

Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

based on a decision of the German Bundestag

- Owned by the Federal Republic of Germany
- Operations in Germany and over 120 countries around the world
- In Thailand focuses on different topics such as climate change mitigation and adaptation or Energy transition
- Two main energy projects in Thailand: TGCP E and CASE
- Sustainable energy and in particular energy access is one of the most important fields of work of GIZ globally

### What is electricity access?

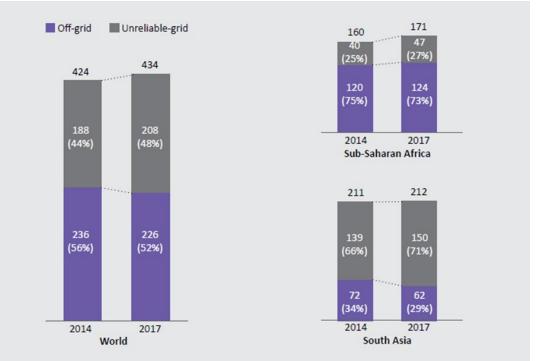
Multi-tier frameworks to measure access to household electricity supply

		Tier 0	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Electricity supply	1.Peak capacity	<3W (<12Wh)	Min 3W (Min 12Wh)	Min 50W (Min 200Wh)	Min 200W (Min 1kWh)	Min 800W (Min 3.4kWh)	Min 2kW (Min 8.2kWh)
	2.Availability (hours per day/evening)	<4hrs/1hr	Min 4hrs/1hr	Min 4hrs/2hrs	Min 8hrs/3hrs	Min 16hrs/4hrs	Min 23hrs/4hrs
	3.Reliability	More than 14 disruptions per week at most 3 disruptions per week with			At most 14 disruptions per week, at most 3 disruptions per week with total duration of 2hrs+	Max 14 disruptions per week	Max 3 disruptions/week of total duration <2 hrs
	4.Quality	Household experiences voltage problems that damage appliances			Voltage problems do not affect the use of desired appliances		
	5.Affordability	Cost of a standard consumption package of 365 kWh/year is more Cost of a standard or than 5% of household income				onsumption package of 365 kWh/year < 5% of household income	
	6.Legality	No bill payments made for the use of electricity			Bill is paid to the utility, prepaid card seller, or authorized representative		
	7.Health & safety	Serious or fatal accidents due to electricity connection				Absence of past accidents and perception of high risk in the future	
Electricity services			Task lighting and phone charging	General lighting, phone charging, television and fan (if needed)	Tier 2 and any medium-power appliances	Tier 3 and any high- power appliances	Tier 4 and any very high-power appliances
Electricity consumption	Daily consumption	<12Wh	12Wh+	200Wh+	1,000Wh+	3,425Wh+	8,219Wh+

Source: SE4ALL

#### What is electricity access?

Off grid and unreliable electricity access needs (in millions of households)



Source: GOGLA

### New energy models: Beyond basic electricity connection

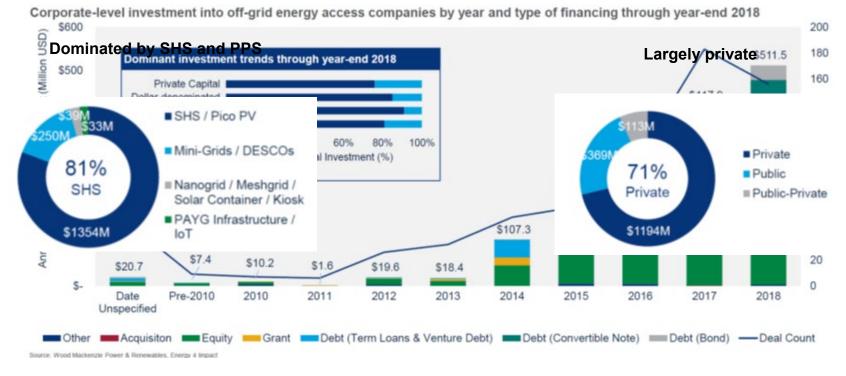
Water pumping and utility services	Fast-moving consumer goods	Crop and health insurance	Marketing and branding	
Smartphones and batteries	LPG cookstoves	Consumer lending	Customer data resale	
Internet & telecom service	Appliances for productive use	Mobile money, transaction clearing	Credit measurement	
Product Hardware: Design, Manufacturing Software: PAYG platform	Retail Sales Marketing, customer acquisition, sales & distribution of hardware	Finance Asset financing using PAYG / Mobile money (where available)	Service After-sales support; customer relationship management; system remote monitoring, diagnostics, and maintenance	
	Existing PAYG off-g	rid solar value chain		

Source: Wood Mackenzie Power & Renewables in partnership with ENERGY



- Off grid access is becoming a platform for access to other good and services. It is based on partnership  $\geq$ between companies offering diverse services and products.
- $\geq$ Such services allow to increase average revenue per users, continuous engagement as well as to gather more data regarding consumption pattern and credit risks
- $\geq$ Value stacking has been central in the value chain growth and in attracting investment

#### Investments trends in the off-grid sector worldwide



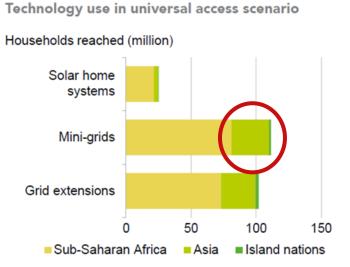
ENERGY

CCELERATING ACCESS TO ENERGY

Source:

Wood Mackenzie Power & Renewables in partnership with

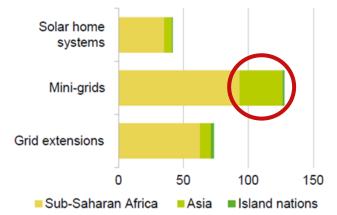
### Market outlook per region and technology



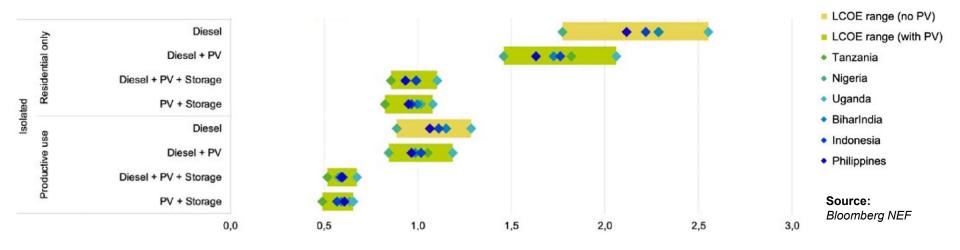
Source: Bloomberg NEF

Capital expenditure in universal access scenario

Capital expenditure (\$ billion)



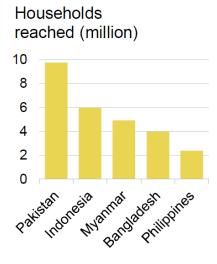
#### Why are mini-grids are suitable solutions for SEA?



- Remote islands situations are common in SEA. Unlike in Africa, many of those places already consume and use electricity usually with Diesel making them ideal business case for RE MG
- SEA island situations also benefit from more favorable conditions such as the presence of anchor loads (telecom towers, public services, businesses etc.) making a better business cases for MG

#### Why are mini-grids are suitable solutions for SEA?

Top five Asian countries by potential market size for mini-grids





On top of those markets, MG solutions are adapted to cover last mile electrification in most other SEA and pacific countries with high number of islands or very remote places such as Thailand, Malaysia, Pacific etc.

Source: Bloomberg NEF

## Who funds mini-grids in SEA? Examples from PHL and IDN



Mini grid investment landscape: Indonesia



### Key challenges and way forward

- Market awareness: learn from others
- Community and policy awarness
- Regulatory framework: supporting self sustained business and investment models
- Think access at large and long-term development
- Technological innovation and transfer
- Skills development from both companies and users' side

Join us on 25 September (ASEW 2020) to deep dive into the experience of GIZ and others in Thailand and SEA and learn more about how to capitalize on the business opportunities offered by off-grid and mini-grid renewables to reach 100% sustainable electricity access in SEA. Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

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