
5–8 JUNE 2019
BITEC, Bangkok, Thailand

CONNECTING ASEAN
At the centre of it all is Thailand - one of the most progressive countries for energy sources in ASEAN. The concepts of Digital Thailand and Digital Economy aim to transform Thailand in conjunction with digitalized development. This will also include Smart Economy, Smart Transportation, Smart Energy and Environment and Smart Living. All are plans that move forward with public investments in multiple areas.

Thailand has set itself the target of creating no less than 100 Smart Cities within the next two decades. One of the biggest initiatives is the Smart Grid Network currently being developed with a total budget of 5.3 billion USD. The Thai manufacturing industry is establishing a clear move towards Industry 4.0. This will require companies to adopt more stringent projects to reduce energy usage and substantially increase energy efficiency.

Energy is now a fundamental part of everyday living and in order to connect ASEAN – SMART City, Grid and E-Mobility as a platform driven by technological advancement. New technologies are needed to integrate with existing power networks and market structures to meet the energy needs of smart societies and cities. With this development, ASE 2019 is designed to deliver outstanding business opportunities for those in related businesses.
At the centre of it is ASEAN Sustainable Week 2019 (ASE) which will provide unbeatable regional business platforms and meeting points for manufacturers to showcase their latest technology to buyers and policy makers in the region.

**THAILAND** is one of the most progressive countries for energy sources in Asia.

REASONS TO EXHIBIT

- **6 National Pavilions**
  - from Germany, Singapore, Japan, China, Taiwan & South Korea

- **Over 1,500 Major Brands**
  - from 30 Countries

- **5–8 JUNE 2019**
  - BITEC, Thailand

- **80 Seminars & Workshops**

- **Expecting more than 27,000 Trade Visitors**
  - from 30 Countries

- **Business Matching Opportunities**

- **A COMBINATION OF 4 UNIQUE EVENTS**

- **REASONSTO EXHIBIT**

  - **Data Center and Network Infrastructure**
    - A Special Seminar on support which explores public-private partnerships to fund the development of Smart Cities.

  - **ASEAN Bioenergy and Bioeconomic Conference**
    - Focuses on promoting exchanging views, policies, research and technologies.

  - **SMART Factory Seminar**
    - Organized by the Department of Industrial Works. The aim is to promote Thai industry and apply environmental technology and innovation for safety measures.

5 International Conferences and Major Seminars

- **REA Conference 2019**
  - International Renewable Energy Asia Conference #15 covering topics such as smart cities and how technology contributes to advancing ASEAN Energy.

- **iEVTech 2019**
  - International Electric Vehicle Technology Conference #4 Attends to EV researchers and policy-makers from ASEAN in conjunction with ASEAN EV Summit 2019.
ASE2019 feature the latest innovative energy sources along with machinery and equipment that enhances overall business competitiveness and performance. Areas cover included: Solar, Wind technology, Biomass, Biogas, Waste to Energy, Energy Storage, Energy Management, Lighting, Data Centre, Air Pollution Control, Solid and Wastewater Treatment, EV Charging Equipment, Traction, Motor and Drive System Components and more.

Exhibitor Profile

**Bio Fuel:** CDM Infrastructure, Development, Carbon Emission Reduction

**Biogas:** Solution Providers for Agro Industry, Biogas Digesters, Turbines, Blower, Storage, Gas Engines and Gas Cleaning Equipment

**Biomass:** Combustion and Gasification, Turbines, Engines, Heat Exchangers, Generators and Gas Cleaning Equipment.

**Smart Grid:** Electronics and Embedded Systems, System Control, Automation, Information and Communication

**Solar PV:** Manufacturers of Modules and Inverters, PV Cells, Batteries and Electronic Meters

**Solar Thermal:** Storage Tank and Solar Collector, Piping, Solar Heat, Solar Water Heater, Application and System and Heat Exchangers

**Waste to Energy (as a solution):** Combustion, Boilers, Turbines, Engines, Heat Exchangers, Gas Cleaning Equipment and Incinerators

**Wind and Hydropower:** Manufacturers of Power Business and Utilities, SPP and VSPP, Wind and Hydropower, Turbines, Electronic Controller as well as Construction and Commissioning Energy Efficient Appliances, Measurement and Control

**Systems:** Ethanol and Bio-diesel, Fuel Pricing, Tax Incentives, Low Carbon Transport for Transportation, Logistic Management

Visitor Profile


**Power Generation, Small Independent Power Producers (SPP) and Very Small Independent Power Producers (VSPP)

**Building & Construction, Home Owners, Hotels & Restaurants, Department Stores and Hospitals

**Mayors, Bangkok Metropolitan Administration and Related Government Agencies, Government Official**

Exhibitor Profile

**Building Envelopes**

**Building Management Systems**

**Co-generation or Combined**

**Carbon Management**

**Compressed Air Systems**

**Data Centre**

**Engineering/ Energy Services**

**Energy Management Systems**

**Energy Saving Systems**

**Heat and Power**

**HVAC System and Control (Heating, Ventilating and Air Conditioning)**

**Information Communication Technologies**

**Lighting systems (LED and Sky lights)**

**Maintenance Services**

**Monitoring and Measurements**

**Motor and Drive Systems**

**Planning and Design**

**Power Inverter**

**Power Generation**

**Process Control**

**Retrofitting**

Visitor Profile


- Academic and Research Institutions
- Building: Commercial and Residential Consultants
- Engineering Procurement-Construction (EPC)
- Governments
- Financial Institutions
- Industry Associations
- Industrial: Mining, Manufacturing, Processing, Power Generation
- NGOs
- Technology and Service Providers
- Transportation
The show will present the latest technology and innovations in industrial pumps, valves & seals. Includes liquid & chemical pumps, fire & sewage pumps, sludge, vacuum and water pumps plus a wide variety of fluid metering equipment including pipes, expansion joints and pressure regulators.
MAJOR INTERNATIONAL CONFERENCES

ASEAN SUSTAINABLE WEEK 2018 was highly successful in delivering business linkage and multiple sales leads for exhibitors. Major International Conferences were also a success and were attended by over 2,330 conference delegates including leading researchers, policy-makers, specialists and entrepreneurs in related industries from Thailand and ASEAN.

BUSINESS MATCHING PROGRAM

Business Matching is a service that provides a personalized itinerary of meetings that match exhibitor’s products and services with buyers. This tailor-made program has been designed to maximize business opportunity and help you seek out new business associations with local partners and abroad. The feedback from exhibitors was excellent. Further success is expected in 2019.

EXHIBITOR TESTIMONIALS

Dr. Suneerat Fukuda
Director, Joint Graduate School of Energy and Environment

“Smart City is a municipal development that can effectively manage operations and resources. The use of information technology is made more effective and greatly helps improve the quality of life.”

Mr. Suwat Kamolpanus
Chairman, Renewable Energy Industry Club, The Federation of Thai Industries

“New technologies have been introduced to the renewable energy sector. The show will provide a positive platform for Thai entrepreneurs enabling them to expand into CLMV countries.”

Ms. Sunun Setboonsarng
Global Trade Specialist, Business Oregon, USA Pavilion

* Thai Government policies and support for energy along with the openness of the Thai market present a huge business opportunity for exhibiting companies.*

Mr. Kazushige Ishii
Managing Director, Fuji Electric (Thailand) Co., Ltd.

“We believe Thailand offers a prime opportunity for our business in the RE sector. The reason for our exhibiting here is to promote our present brands in the region.”
**THE REGIONAL ‘BUSINESS MEETING POINT’ FOR ENERGY**

Success in all areas. The show successfully delivered business opportunities, business linkage and business collaboration between exhibitors, buyers, policy-makers and entrepreneurs from Thailand and ASEAN. ASEAN Sustainable Week has become the ultimate driving force for the future of ASEAN’s Energy Journey. The 2018 event ended on a new high with overwhelming success.

**25,003 Visitors**
from 40 countries
with 3,259 overseas visitors

**COMPANY’S MAIN INDUSTRY**
- Air-conditioning & Refrigeration/Electrical & Electronic 24%
- Automobile Assemblers/Autoparts & Components 16%
- Power Plant/IPP/SPP/VSPP 15%
- Building & Construction/Contractor/Sub-contracting 14%
- Engineering Procurement Consultant (EPC) / Consultant Services 9%
- Petrochemical / Oil & Gas 8%
- Government Official 4%
- Others: 10%

**PURPOSE OF VISIT**
- To view and study new technology 40%
- To evaluate for future participation 24%
- To view and recommend to decision maker 21%
- To place orders 15%

**PRODUCT OF INTEREST**

- **RENEWABLE ENERGY**
  - Solar: Solar PV, Solar Thermal 11%
  - Bio-Energy: Biofuel / Biogas / Biomass Generators 8%
  - Electric Vehicle: Battery EV, Plug-in Hybrid EV, Hybrid EV, Fuel Cell EV 7%
  - Hydropower: Hydroelectricity / Generators / Hydrogen Fuel Cells 5%

- **ENERGY EFFICIENCY**
  - Building Management Systems 5%
  - Compressed Air Systems 5%
  - Energy Consultant (ESCO) 2%

- **ENTECH POLLUTED**
  - Instrument & Control, Laboratory Equipment 15%
  - Fans, Ventilators and Blowers, Cooling and Ventilation 7%
  - Air Pollution Control & Abatement 5%

**PARTICIPATION RATE**

**Shell Scheme:**
- USD 488 / sq.m.
- THB 14,000 / sq.m.

Shell Scheme includes:
- Fascia board 0.5 m. height with company name
- Needle punch carpet
- White panel systems 2.4 m.
- 1 lockable cabinet
- 1 table
- 3 folding chairs
- 1 socket points 5 Amp 220 V
- 2 units of 40 W fluorescent lights
- 1 waste basket

**Raw Space:**
- USD 398 / sq.m.
- THB 11,500 / sq.m.

**Book your space**
www.asew-expo.com

For more information please contact
Ms. Supanna Anantarurdee
Tel: +66 2036 0500
E-mail: asew-th@ubm.com

**Notes:**
1. Fee is subject to 7% Value Added Tax.
2. Thai Baht fee is applicable to companies registered in the Kingdom of Thailand only.